

- The New Rotary Year -

Tonight: Matt Potter; 'Milton to Coast Road'
Introduction: Keith Greenwood
Vote of Thanks: Wayne Fry
Fellowship: Keith Greenwood and Tim Gregory



Future Programs:

17 July 12: Yvonne Young; "New Member Talk" and Committees Meeting
 Fellowships: Bill Harris and John Hozack
24 July 12: Phil Hollely; "Computer Technology for the IT challenged"
 Introduction: Brian Johnson
 Vote of Thanks: Bob Lawson
 Fellowships: Ken Matthews and Brian Morrison

Birthdays: 13 July; Brian Morrison
Anniversaries: 14 July; Audrey and Craig Saunders

BBQs cleaning Roster:			
	Wed	Sat	Mon
Brian Morrison	11/7	14/7	16/7
Geoff Muir	18/7	21/7	23/7
Rob Powell	25/7	28/7	30/7
Craig Saunders	1/8	4/8	6/8

Club Calendar		
July 2012	Rotary Subs are due	
21-22 July 12	Sat - Sun	Australian Rotary Success Conference Hellenic Club, Woden, Canberra
14 Aug 12	Tues	DG Phil Armstrong's Club visit
17-19 Aug 12	Fri - Sun	MUNA
7-9 Sept 12	Fri - Sun	RYPEN at Mogo
26-28 Oct 12	Fri - Sun	District Conference, Batemans Bay/Moruya

If members cannot fulfil their duties, please inform Issa.

Apologies and guests; please contact Peter Culham on 4455 1588.

9710 DG Phil Armstrong

Phil joined the Rotary Club of Moruya in 2000 and was President in 2004-05. At a District level Phil has served as Assistant Governor, Vocational Service Chair and is currently serving as District Chair Service Projects and District Club Visioning Co-ordinator. Phil was a member of the Rotaract Club of Canberra North and attended RYLA in the 70s.



Phil and Kim moved to Mossy Point in 1989 from Howlong, is employed as the Chief Executive Officer for Banksia Villages Ltd in Broulee which is a community based, not for profit organisation that operates a 50 bed residential aged care facility and 72 self care retirement villas. Kim works as a travel consultant in Batemans Bay.

Phil serves on the Board of Aged and Community Services Association of NSW and ACT which is the peak body representing the church and charitable sector of the aged care industry. He is also a Director of Campbell Page Ltd, another community based organisation, and is the Hon. Treasurer of the Moruya Bowling and Recreation Club.

Last week's meeting:

President Michael Mastronardi chaired our meeting, one visiting Rotarian in attendance; Ray Terrill from the RC of Wodonga West which as their latest initiative provides breakfast to school kids.

We toasted the USA citizens and Clubs on their Independence Day, 4 July.

Keith Bennett would like a vote next week (10 July) re venue for our Christmas Function, Masquerades (Lake Tabourie) or somewhere else. Please give it some thoughts.

Clive Cross spoke on ShelterBoxes and the Disaster Aid Australia, Family Survival Pack, cost \$800, a project of the Rotary Club of Endeavour Hills, Victoria.

Yvonne Young talked about Mental Health projects for High School students.

Almoner Dom Fondacaro said that Phyllis Cowley is undergoing treatment, Zilma Turnbull has been in hospital and Eve Bosak has spent a weekend at home and having problems with her balance and memory.



*Pres Michael Mastronardi,
Yvonne Young, visiting
Rotarian Ray Terrill
and Dom Fondacaro*

Phil Brown thanked his helpers with the working bee, fixing a fence at a needy person's residence; Simon Brown, Wayne Fry and Dale Wilford.

The Club conducted an **open forum**, with input from **Bob White** re membership, fees, meeting protocol. Lots of members joined in with constructive ideas and comments.



*Yvonne Young,
Tim Gregory and
Keith Greenwood*

Craig Saunders spoke on our money raised distributions (80% is spent locally and 20% Internationally) we need to inform the SCC and inform the public at large of these figures. **Hopefully that will be mentioned in the Times 11 July edition**, with a breakdown of our donations to be published once received from treasurer Keith.

Tim Gregory won the raffle (8♣) and took the dog home for a week.

End of last week's report.

From the editor on membership development, retention and the social media;

"No longer can we sit back in our comfortable cocoon, satisfied that we are doing good deeds. To survive we need to attract and retain members. We must move from a culture of attendance to one of engagement. We are service clubs not attendance clubs." Past RI Director Stuart Heal.

Facebook is a way of knowing what our young family members are doing, seeing their latest photos, their whereabouts ... The young people no longer do any of the following; write letters, print photos for our viewing, send us emails, buy and read newspapers, watch the news. They use their mobiles not to ring, but to check their Facebook page, upload photos and comments, and to check their friends' pages, this is reality, and we should not be sacred of using it.

Social media is how we can involve young members as it is their only way of contact, learning and communication. Facebook has 800 million users. All Clubs need to invite them to their next Rotary meeting.

à News from ABC 7/7/12; Citrus growers in South Australia are using the internet (Facebook) to open up new markets and attract premium prices for fresh produce, as similar producers do in California.

We all joined Rotary because we were invited, please ask yourself how many people have you invited?

Let us share our organisation with perspective members, by inviting them when we have a good guest speaker.

*'Rotary on the Move' Newsletter, produced from within our Club and gets great reviews, is distributed all over the world and not only to our Zones (Australia, New Zealand and South Pacific Islands), even the current and past RI Presidents get a copy, how many members have read it? It is full of useful and tested ideas on **membership development and retention**, and how to advertise what we do and consequently entice new members.*

Lots of our members have joined Rotary in their thirties, our age didn't stop us from joining and age should not stop us from inviting young people. Fees are not the only main issue for all young people, as far as they are concerned, they would love to help their community / world if given a chance.

On a positive note, we are a strong, vibrant Club, we raise a lots of money for our community, simply let us all get involved and spread the word of our achievements to gain quality members by inviting them.

Footnote: Membership of Younger Persons, from 2010 Manual of Procedures, pages 12-13

Clubs may waive club dues and admission fees for members under the age of 35. In addition, clubs may pay district dues for new members in this age group or, by action at an assembly or conference, districts may reduce the per capita district dues for new members in this age group. (RCP 5.040.2.)

Visit the updated Club's Website and Facebook.

Your Bulletin editor: Issa Shalhoub