

**- May is Rotary's Planning Month -**

**Tonight:** Paula Smith, 'Mercy Ships'  
*Introduction:* Brian Wilkins  
*Vote of Thanks:* Jeiji Abbott  
*Fellowships:* Tim Gregory and Bill Harris

**Future Programs:**

**21 May:** Outward Bound Students  
*Introduction:* Maurie Abbott  
*Vote of Thanks:* Simon Brown  
*Fellowships:* John Hozack and Brian Johnson  
**28 May:** Tom Law, 'Werner Pohl Address'

*Please notify apologies  
 and guests to  
 Peter Culham on 4455 1588*



**Club Calendar**

17 May	Fri	Working Bee, Noah's Ark
17 to 19 May	Fri-Sun	RYPEN at Mogo
18 May	Sat	ExServos stage set-up
26 May	Sun	Rotary Swap Meet
25 June	Tues	Club Changeover
30 June	Sun	District Changeover Narooma Golf Club
20 Aug	Tues	Business of the Year

**BBQs cleaning Roster:**

	Wed	Sat	Mon
Dale Wilford	15/5	18/5	20/5
Brian Wilkins	22/5	25/5	27/5
Jeni Wilkins	29/5	1/6	3/6
Yvonne Young	5/6	8/6	10/6

**Birthdays:** 17 May; Kay Lawson, 20 May; Audrey Saunders, 15 May; Ted Wild.  
**Anniversaries:** None this week.

**Meeting 7 May 2013**

**Michael Mastronardi** welcomed all including the guests Myron Bosak, Leonie Smith, Alf Rowen, John Payne (John Hozack's guest) and Donna Jones.

**PE Brian Morrison;** asked for volunteers to take over Club's Property from Keith Bennett, **Simon Brown** volunteered. Thanks Simon.

Also a member is needed to look after and liaise for the Life Education. Please see Brian.

**Phil Brown;** Fri 17 May need volunteer for painting, 9 am.

Set up stage at the ExServos' for the Entertainers, Sat 18 May. Swap Meet Sunday 26 May.

**Yvonne Young;** had a fall and came back early from the Outward Bound camp, which has been a great experience for the students. Yvonne feels we need to sponsor more students in the future.

3 students from UHS will be going to the RYPEN camp at Mogo.

**Clive Cross;** Polio project, is going strong. Need to send Bill Gates while in Australia one, any ideas?

**Attendance** as per Peter Culham **71%**.

**Card Raffle;** John Payne drew 7♣, new deck.

**Dale Wilford Award** went to Graham Fisher.

**Phil Bennett Award** went to Jeni Wilkins.

**Guest Speaker Donna Jones** from Stuart Bus Line in Nowra spoke to the Club.



The Stuart bus service started some 45 years ago as shopping bus line. Later they developed safari tours when people camped during the trip. They now offer the services of a Travel Club which now has 2000 members. The Travel Club offers day trips around the area and visits to an extensive list of shows, musicals in Sydney. An interesting tour offered is a Mystery tours to an unknown destination. These tours have included tours of the Sydney Cricket Ground and the Melbourne Cricket Ground.

**Leonie Smith** spoke on HarbourFeast; budget and entertainment is under review, also plans to hold the event every second year. Maybe set for Sat 9 Nov 2013. No sponsors by 30 June 13, means no event.

*End of meeting's report.*

**From last week's meeting address; Brian Morrison** spoke on '9 weeks of Hell', the fighting on the Kokoda Trail during World War II. The Australian army for this part of the New Guinea campaign, was made up of inexperienced army reservists with an average age of 23 years. These men had no experience of jungle warfare, or fighting in these conditions.

The Japanese army plan was to isolate Australia by establishing an army and naval base at Port Moresby.

The plan was to attack Port Moresby from the north overland by crossing the Owen Stanley Range and by sea.

Kokoda was difficult to supply, often by plane drops which didn't always reach the troops. We are all familiar with the photographs of soldiers moving guns up the trail through mud and flooded rivers. The evacuation of the wounded was also difficult.

From this experience Australian service men and women developed traits that are recognised by other nations; strength, courage, mateship, sacrifice and endurance.

*Thank you Robin Cantrill for last week's and this week's article for the Bulletin and the Times.*

## **"Retention vs. engagement"**

*RI Membership Minute April 13*

*Article will appear in the June 2013 edition of the Newsletter; Rotary on the Move*

The difference between retention and engagement is simple: Membership retention refers to keeping members from year to year, while engagement concerns keeping those members involved and excited about your club every day.

While both are important elements of any membership development plan, engagement can help you retain members who are active participants.

Engaged members have a strong bond with their clubs. They feel connected, valued, and committed to Rotary's work and to achieving their club's objectives. You can help your members feel engaged by:

- 1) Publishing a list of members on your Facebook or club website to highlight their Rotary anniversary
- 2) Publicly thanking members who work on a project
- 3) Writing a personal note to a member to wish him/her a happy birthday or happy anniversary
- 4) Asking seasoned members to serve as mentors to new Rotarians
- 5) Inviting members to join (or chair) a committee
- 6) Encouraging members to involve their family and friends in service projects
- 7) Creating weekly programs that are of interest to your members
- 8) Asking members to help choose the next community service project.

*Visit the Club's [Website](#) and [Facebook](#). Just put in your search engine; rotary milton ulladulla*

*Your Bulletin editor: Issa Shalhoub*