



# Rotary on the Move

Zones 8 and 7B

Rotary Coordinator Newsletter

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## “Upcoming Webinars for Australia, New Zealand and the South Pacific Islands”

Three webinars have been planned for Clubs and Rotarians across Australia, New Zealand and the South Pacific. Each of the Webinars has been designed and will be presented by experienced Rotarians from our Zones. These webinars will give Rotarians to hear of new ideas as well as being able to ask questions of the presenters. The webinars are only for one hour maximum and are at no cost for all people who want to attend the webinar.

### WEBINAR ONE

22<sup>nd</sup> and 25<sup>th</sup> October 2013 – **“Increasing Diversity plus Connecting Rotarians to Rotary beyond the Club”**

To register for the Webinar “Increasing Diversity + Connecting Rotarians to Rotary beyond the Club” on October 22<sup>nd</sup> or October 25<sup>th</sup>, 2013 8:00 AM EST go to:

<https://attendee.gotowebinar.com/register/2284220366551178241>

Join Rotary Coordinator Jessie Harman who will be hosting this informative session with her presentation team as they discuss diversity of membership and connecting Rotarians beyond the Club.

After registering, you will receive a confirmation email containing information about joining the webinar.

### WEBINAR TWO

4<sup>th</sup> and 10<sup>th</sup> February 2014 – **“Public Image and Enhancing Strategic Partnerships”**

Leader will be Rotary Public Image Coordinators Philip Archer & Howard Tong

Please note registration will not be available until after WEBINAR ONE

### WEBINAR THREE

5<sup>th</sup> and 9<sup>th</sup> May 2014 – **“Innovation and Flexibility in the Club”**

Leader will be Rotary Coordinator Noel Trevaskis

Please note registration will not be available until after WEBINAR TWO

The second webinar of each of the webinars will be a repeat of the first webinar as each webinar can only accommodate 100 attendees.



# “Clubs need a regular health check too”

Article by RC PDG Jessie Harman

Like all of us, our clubs need a regular health check - to ensure our members are satisfied; our clubs are reflective of our local communities, and attractive to prospective new members.



There are several tools available to clubs. For example, Rotary International has produced a suite of **Club Assessment Tools** which are downloadable from the RI website.

They include the:

- **Classification survey** – to help clubs assess the current diversity of classifications, and prompt ideas for new classifications which better reflect the community;
- **Membership diversity assessment** – to assist clubs understand and be more representative of their local communities;
- **Membership satisfaction questionnaire** – to identify member satisfaction levels and opportunities to strengthen member experience in clubs;
- **Resigning member questionnaire** – to better understand why members resign from clubs.

In Australia, clubs also use the **Club Health Check**, developed originally by PDG Jennifer Coburn. This survey covers all areas of a club’s operations including membership, marketing, club administration, and service. It is currently being updated to include new focus on membership diversity, electronic communication and social media, and service project sustainability.

These ‘health check’ tools are simple to use by club boards and members alike. They are a great starting point for discussions about club performance and vitality, and a terrific planning tool as well. Like our own personal health checks, they can sometimes reveal information which is uncomfortable to hear. Yet understanding and addressing our weaknesses, as well as our strengths, is an essential step to creating strong and dynamic Rotary clubs.

## “G’Day from Sydney”

By The Honourable Barry O’Farrell MP, Premier of New South Wales

“It is with great pleasure that I invite all Rotarians from around the world to join us in Sydney for the 105th RI Convention. I am certain you will love Australia’s Harbour city, whether it’s your first time, or if you’re a regular visitor.

As a Rotarian myself, I know that Rotary has a strong following in Australia. The international convention provides a great opportunity for likeminded Rotarians to connect. **See you at the Convention at Sydney Olympic Park, June 1-4, 2014.**”



## “Register early for Sydney convention and save”

Rotary News -- 9 August 2013

Register early for the 2014 RI Convention in Sydney and pay US\$100 less than the on-site registration fee.

By planning ahead and **reserving your room now**, you’ll increase your chances of staying at your first-choice hotel.

You’ll also have a better chance of securing tickets for host events. Ticket requests will be processed in the order they are received through 1 May or until an event reaches capacity. After that, tickets will be sold on-site if available. On-site prices will be about 20 percent higher.

### Free transit passes

The New South Wales government is offering free transit on ferries, buses, and trains in the greater Sydney area from three days before until one day after the convention. Bring the family, and make it a memorable vacation.

Learn more about **host events** or download the **Host Event Ticket form**. **Register now** for Sydney.

# “Using Facebook to promote Rotary”

Posted on **August 28, 2013** by **Rotary International**

By **Erin Wagner**, a member of the **Rotary Club of Minneapolis South, Minnesota, USA**

I am a product of Rotary’s youth programs, which taught me some amazing lessons. For example:

## **Open-Mindedness**

A farm girl from Idaho, my **youth exchange** to France (2001-02) and the associated culture shock taught me to be aware of and question my assumptions, and to recognize that people are people all over the world.

## **Unity**

Delegation did not come naturally to me. Fortunately, within the framework of **Rotaract**, I got to take part in projects I simply could not pull off alone. In my inadequacy, I learned a fundamental appreciation for the skills and efforts of every contributor.

## **Responsibility**

When my Rotary district hosted the international convention in 2007, I was hired to serve as the secretary to the host organization committee. Still in college, I had the privilege of learning basic skills (like preparing financial documents, writing grants, and participating effectively in meetings) from experts in banking, fundraising, and management. Conscious of how much I had to learn, they nevertheless expected a level of professionalism commensurate with the opportunity, and held my hand as I found my way.

## **Gratitude**

One Rotarian surprised the Rotaractors by cashing in his frequent flyer miles so that we could visit the Chilean school for which we were fundraising. We learned a lot from seeing first-hand the impact of our efforts, but what has touched me the most is his motive. He saw value in our education and development as humanitarians, an education we could not have accessed without his assistance.

Tying these lessons together, I have learned that the essence of gratitude is the impulse to share the goodness with others.

Now a college graduate and small business owner, I was able to use my expertise in social media to pay forward that gratitude in three ways through a 2012-13 **Public Image Grant**. By using paid promotion on Facebook to draw the public’s attention to the **District 5950** (Minnesota, USA) Facebook page, we were able to:

- Educate people in the community about the opportunities for service, fellowship, and learning available through Rotary,
- Help local clubs make the public aware of their mission and attract new members,
- Share what we learned and document our strategy online at <http://houseandhoffman.com/facebook-for-rotary>.

But even so, service is a funny thing. This attempt to repay my debt of gratitude has only left me richer as it has deepened my connections throughout the community, in my district, and around the world. In the end, doing justice to the kindnesses shown to me will require a lifetime of service.



*Erin Wagner as a Rotary Youth Exchange student in Paris, France*

# “Take a tour of the new Rotary website”

In these brief videos, you will get an overview of our redesigned website, including our section for the general public and our enhanced member area, My Rotary.

- [Tour the public site](#)
- [Watch a video about My Rotary](#)
- [Create a profile and sign in to My Rotary](#)

*Having problems with the new website? [Solutions for your website issues](#)*

# “The happier we are, the better we serve”

By Mary Berge, a Rotary Coordinator and member of the [Rotary Club of Johnstown, Pennsylvania, USA](#), *Rotary Voices*, Posted on August 5, 2013 by [Rotary International](#)

Did you know that people are more interested in the “why” than the “how?” This applies strongly to Rotary membership. It’s far less interesting how you became a Rotarian than why you became, and why you remain, a Rotarian.

I became a Rotarian because of my innate character to give. I am, by nature, altruistic and I believe in doing the right thing (even when no one is looking). In a nut shell, I feel good when I’m helping others. I remain in Rotary because I feel good when I’m helping others.

I also remain in Rotary because of the connectedness I feel with my fellow Rotarians through service and fellowship. We are engaged in each other’s lives in and outside of our Rotary meetings. My fellow Rotarians really care about me and I really care about them. Outside of family, where else does that happen? Rotary has become my extended family and the fact that my family reaches around the world has a huge impact on me!

## Rotary in the future

I wonder what Rotary will look like in 2050. I wonder about how our journey, together as Rotarians, will take shape. I imagine the powerful and meaningful projects that will happen along the way. I imagine the positive impact we will have on human lives, all over the world. I imagine the lifelong friendships and bonds that will spontaneously occur as a result. It makes me smile to think about it all.

Have you noticed the common theme in my words above? It’s happiness. I believe that Rotary makes people happy. The givers and receivers of our Rotary service are happy people! And when we are happy, we work, play, and love harder and better. Our performance, energy and creativity increases. In Rotary, the happier we are, the harder and better we serve others!

**Success doesn’t lead to happiness; happiness leads to success.** Our goal in Rotary is to serve others and to do good in the world and by working toward and achieving these goals, alongside my fellow Rotarians, I am a happy person!



*Mary Berge on a service project in the Dominican Republic*

# “The New Rotary Website”

*Presidential message, September 2013, From [Rotary.org](#)*

Paul Harris famously wrote, “This is a changing world: we must be prepared to change with it. **The story of Rotary will have to be written again and again.**”

The new [Rotary.org](#) is now live and available to Rotarians and Internet users everywhere.

Rotary’s new website is actually two sites: one for the family of Rotary, and another for people interested in finding out more about Rotary. When you create an account and log on as a member, you’ll gain access to a host of new Rotary tools. One I hope you’ll all use is Rotary Club Central, an efficient and effective way for clubs to set goals, track their progress, and maintain continuity from one administration to the next. You can also create or join a Rotary group, an interactive discussion forum.



I am excited about this new window on the Rotary world and invite you all to visit, explore, and learn – **as we write the story of Rotary again and again together.**

# “90 years of Rotary in South Australia A Celebration”

Article written by ARC PDG Malcolm Lindquist

On Wednesday 28th August 2013 more than 200 Rotarians and Friends of Rotary from Districts **9500** and **9520** gathered in the National Wine Centre to hear of the Rotary Club of Adelaide’s proud history of achievements and celebrate the success of 90 years of Rotary in South Australia.



Ollie Clark with The Adelaide City Jazzmen, played as guests arrived for the 90th Anniversary Celebration Luncheon, including His Excellency Rear Admiral Kevin Scarce AC CSC RANR Governor of South Australia and many other distinguished guests including guest speaker Emeritus Professor Ian Maddocks AM, former head of Palliative Care at Flinders Medical Centre and current Senior Australian of the Year. His talk on the development of Palliative Care and the now growing need for Aged Care assistance was inspirational.

MC for the day Tony Pilkington introduced a DVD highlighting a slide show of images from the **Rotary Club of Adelaide’s** history.

President Frank O’Neill reflected that that the Rotary Club of Adelaide has distributed over \$3.5 million to the needy in our communities, established The Crippled Children’s Association (now known as Novita) and funded wings at Julia Farr Centre, along with a long list of other achievements.

The highlight of Frank’s address was the announcement that the Rotary Club of Adelaide was creating two new PhD Scholarships at the University of Adelaide, in partnership with Australian Rotary Health and The Don Dunstan Foundation. The PhD Scholarships will focus upon Youth Homelessness and Alzheimer’s disease and represent an investment of \$350,000 over 3 years.

The celebration concluded with President Frank O’Neill presenting a Paul Harris Fellow to His Excellency Rear Admiral Kevin Scarce AC CSC RANR Governor of South Australia. The Governor is an Honorary member of Rotary and a staunch supporter of the programs of Rotary.

More details and photos are available by accessing the [Facebook page](#) of the Rotary Club of Adelaide.



*Frank O’Neill (RC of Adelaide President) with guest speaker Professor Ian Maddocks AM*



*Margaret O’Neill, His Excellency Rear Admiral Kevin Scarce AC CSC RANR Governor of South Australia and Frank O’Neill (RC of Adelaide President)*

*Photographs courtesy of Tony Brosnan*

# “What do you tell your children about Rotary?”

By Simone Collins, past president of the [Rotary Club of Freshwater Bay, Western Australia](#). [Rotary Voices](#)

I have never forgotten a conversation I had with a Rotarian who was one of our strongest supporters, back when I was still a [Rotaractor](#). Her own children had never joined Rotary or Rotaract, because they didn't want to belong to something “boring” like their parents did! I was gobsmacked.

What precisely are we as Rotarians telling our children about Rotary? What do they see? Do they just see you going to “boring” meetings? Or do they see what inspires you about Rotary?

Sure, the meetings can be boring (a whole separate issue!), but Rotary is not just weekly meetings. Rotary is much, much more than that. If you truly believe in what Rotary does, the difference it makes, surely that should be communicated to your children.

## Growing up in Rotary

I am a second generation Rotarian. I have grown up immersed in Rotary, because my parents have always been passionate about Rotary, and Rotary was an integral part of their life. It still is.

I have a copy of a 1978 photo showing the inauguration of a Rotary project to provide a center for seniors to socialize. I'm toddling under the lectern while my father is speaking. Back then, the average age of Rotarians was much lower. My dad was in his 40s, and other Rotarians in his club had young families. It was a lot of fun to catch up with the children at projects and social gatherings. Sadly, as Rotarians have aged and younger members have not been brought in to those clubs, a lot of the family-friendliness has evaporated.

I've grown up seeing Rotary in action, visiting projects all over the world (and many meetings too!). Some of these experience changed my life; like seeing life inside refugee camps in Hong Kong and visiting the Philippines while bombs were being dropped during a military coup. I wanted to be a Rotarian when I grew up. How could I not, after witnessing such need first hand, and seeing what Rotary is doing to help?



*Simone and Ariana Collins*

## Friendship

And it's not just what Rotary does – it's the people too. Most of my parents' closest friends are Rotarians. Every aspect of our life involved Rotary! And as I grew older, and went to various Rotary camps, joined Rotaract, and eventually joined Rotary, the majority of my closest friends (and two ex-husbands!) likewise have come from the extended Rotary family. I took a three-month break between leaving Rotaract and joining Rotary. Just reading on Facebook what all my Rotary and Rotaract friends were doing around the world made me realize just how much I missed being a part of it.

My own children, now 6 and 5, attended their first Rotaract meeting the week after their births. They have been able to point out Rotary emblems since the age of 3. They do think Rotary meetings are a bit boring, but they enjoy going every now and then, especially when they win a raffle prize! They are particularly looking forward to going to the [RI Convention in Sydney](#) next year! I hope that their experiences of Rotary will continue to be positive, so that they too will grow up wanting to be a part of it all.

What impressions of Rotary do your children and grandchildren have?

## “More on the new Rotary.org website”

- Promote Rotary's website through [this video](#) at your Rotary Institute and GETS
- Help members learn more about the [public face](#) of Rotary's website
- Learn more about how to effectively use [My Rotary](#)
- Direct districts to the [announcements area](#) on Rotary's website for the most up-to-date information on solutions
- Encourage clubs and districts to visit the [Learning Center](#) and review the Rotary Club Central Resources course under Goal Setting.

# “Rotary Australia World Community Service Northern Region”

Article by PDG Terry Daley, Project Volunteer Coordinator, RAWCS Northern Region



Over the past few years there has been phenomenal growth in the Northern Region both with Projects and Project Volunteers. Two years ago there was 111 Project Volunteers, last year there was in excess of 300 Volunteers and we predict possibly 500 Volunteers this year.

A substantial increase in Volunteering is with young people wanting to contribute to a better world. Several teams working overseas make an effort to take 16 to 25 year olds as part of the makeup of the team. They contribute to the Project and also experience the culture of the Developing Country they are in, often forming long term friendships with young people their own age. The benefits seem to be as much for the young Australian Volunteer, they have a different perspective of life when they return and are eager to participate in any Rotary activity that enhances the outlook of the underprivileged here in Australia and in Developing Countries.

The experience young people gain truly enforces Rotary's ethos of Peace, Goodwill and Understanding and goes far to forming Better Relationships and lasting Friendships with people all over the world especially the under privileged. It has never been our aim to bring the indigenous people of a country up to the Australian standard of living, but through improving Health and Education they will in turn build their community & in turn their country to what they want it to be.

It's up to all Rotarians to encourage and give the opportunity for all young persons the chance to do good in their local community and in Developing Countries. Next year will see the first of many groups of year 12 students from the Northern Region of RAWCS travelling to a Developing Country instead of going to the Gold Coast or elsewhere for the end of school celebrations. They will work on a project for one week and spend one week experiencing the culture of the country they go to. Many may not join a Rotary Club or a Rotoract Club but the returns to Rotary and to our society by giving young people this chance cannot be measured.




Left photo; Luka Aubin-Jobin Rotary Youth Exchange Student from Quebec, Canada and hosted by the RC of Moranbah D9570, Luke Holden Student Emmaus College Rockhampton, Augustin From Bomana, Matthew O'Brien Student Emmaus College Rockhampton, Nigel from Boroko PNG. All working at Keaga Haus for the De La Sale Brothers in Bomana, PNG. The two locals have been trained by each team that have been there.

Right photo; Eloise Biggin from Stanthorpe at Naiyala High School in Fiji.

## “Number (licence) Plates from USA”

Compiled by the editor

Promoting Rotary. Click on the  next to each number plate to view its source.



### Share your Club or District Service Project

We would like to hear from clubs or Districts telling us what they have done. Please include a summary, contact details, and a couple of photos, and email to [Issa Shalhoub](mailto:Issa.Shalhoub), this Newsletter's editor.

## About two Team members;

### ARC PDG Neal Fogarty

Neal was Governor for D9700 in 2010-11 and is a member of the Rotary Club of Orange North.

He is a scientist with a career in genetic improvement in the lamb and sheep industry.



He undertook PhD studies in Nebraska USA and until 2009 was Principal Research Scientist and Research Leader with NSW Department of Primary Industries and the national Sheep Cooperative Research Centre.

He continues as a Visiting Scientist, publishes extensively and was elected a Fellow of the Association for the Advancement of Animal Breeding and Genetics in 2009.

His wife Barbara is a registered Psychologist with a career in teaching, counselling and student welfare services. They have two daughters who were short-term Rotary Youth Exchange students and 4 grandchildren.

Neal first joined Rotary in 1984 and has been Club President and served on several District Committees including Chairman of the National Youth Science Forum, Group Study Exchange (GSE) and Conference Committees. He is a Paul Harris Fellow, a Centurion and has led a FAIM team to Mt Hagen PNG and a GSE Team to Canada.

### ARC PDG Warwick Pleass

Warwick is a Rotarian in the Suva East Club in Fiji. He governed in 2006-07.



He and his wife Cate have two children, Colton and Elena. His business in Fiji bottles water, imports food packaging, farms organic spices, is an in-bound tourism operator and property developer.

He is a champion of Rotary in the South Pacific islands generally including the Rotary Pacific Water Foundation and in earlier years Rotary Fiji Health Festival. He also took lead roles in the District responses to the recent Tropical Cyclone Evan responses in Fiji, Samoa and Wallis, Fiji floods in 2012 and 2009, the Samoa and Solomons Tsunamis.

He presently is leading an initiative to bring together the islands clubs, their people, projects and requests; connecting them better with international clubs and their people, ideas and resources. This is called the Rotary South Pacific Action Network ([www.rcspan.org](http://www.rcspan.org)).

He is a Major Donor to The Rotary Foundation and is on record as saying a priority for Rotary in this region is to keep narrowing the gap between the islands and their neighbour country clubs, in terms of understanding, cooperation and communication.

All past editions of the "Rotary on the Move" Newsletter can be accessed by clicking [HERE](#)

## Rotary Coordinator Team 2013 - 2014

### Zone 8 and 7B

**Zone 8;** Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru.

**Zone 7B;** New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa.

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