



DISTRICT MEMBERSHIP PROGRESS TO GOAL

For OCTOBER 2017 - 2018

Zone	Zone Section	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Alumni Membership		Gender Distribution		Age Distribution		Retention ***		
												Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention LYTD	Retention YTD ****
7	7B	9910	42	42	25	59.52%	1,173	1,052	1,082	2.85%	91	42	3.88%	25.95%	25.60%	2.95%	2.96%	84.35%	97.44%	97.74%
7	7B	9920	52	52	11	21.15%	1,547	1,451	1,463	0.83%	84	51	3.49%	28.67%	28.64%	2.76%	2.32%	87.04%	97.58%	96.99%
7	7B	9930	53	53	22	41.51%	1,719	1,628	1,639	0.68%	80	30	1.83%	24.39%	24.77%	0.68%	0.61%	87.96%	97.29%	97.25%
7	7B	9940	54	54	5	9.26%	1,729	1,652	1,670	1.09%	59	31	1.86%	24.39%	24.97%	0.48%	0.48%	87.22%	97.11%	97.64%
7	7B	9970	33	33	9	27.27%	1,244	1,187	1,195	0.67%	49	28	2.34%	17.35%	17.41%	0.59%	0.59%	91.74%	97.83%	98.32%
7	7B	9980	31	31	2	6.45%	1,272	1,238	1,234	-0.32%	38	29	2.35%	25.28%	26.01%	3.47%	3.32%	90.49%	98.46%	97.01%
Total			265	265	74		8,684	8,208	8,283	0.91%	401	211	2.55%	24.46%	24.73%	1.71%	1.59%	88.08%	97.57%	97.46%

Notes:
 * # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.
 ** District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.
 *** Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.
 **** Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.