



# DISTRICT MEMBERSHIP PROGRESS TO GOAL

For SEPTEMBER 2018

| Zone         | Zone Section | District | # Clubs Last 1 July | # Clubs Current | # Clubs with membership goal * | % Clubs with membership goal | District Membership Goal ** | 01 July Membership | Current Membership | Membership Net Growth (%) | Distance to Membership Goal | Alumni Membership   |                 | Gender Distribution |                  | Age Distribution |              | Retention *** |                |                    |
|--------------|--------------|----------|---------------------|-----------------|--------------------------------|------------------------------|-----------------------------|--------------------|--------------------|---------------------------|-----------------------------|---------------------|-----------------|---------------------|------------------|------------------|--------------|---------------|----------------|--------------------|
|              |              |          |                     |                 |                                |                              |                             |                    |                    |                           |                             | Active Member Count | Active Member % | 1 July Female %     | Current Female % | 1 July <40       | Current <40  | Retention LFY | Retention LYTD | Retention YTD **** |
| 7            | 7B           | 9910     | 42                  | 42              | 23                             | 54.76%                       | 1,177                       | 1,052              | 1,083              | 2.95%                     | 94                          | 40                  | 3.69%           | 25.95%              | 25.95%           | 2.85%            | 2.77%        | 84.35%        | 98.08%         | 98.96%             |
| 7            | 7B           | 9920     | 52                  | 52              | 11                             | 21.15%                       | 1,547                       | 1,451              | 1,469              | 1.24%                     | 78                          | 51                  | 3.47%           | 28.67%              | 28.52%           | 2.76%            | 2.31%        | 87.04%        | 98.12%         | 98.22%             |
| 7            | 7B           | 9930     | 53                  | 53              | 22                             | 41.51%                       | 1,719                       | 1,628              | 1,635              | 0.43%                     | 84                          | 31                  | 1.90%           | 24.39%              | 24.59%           | 0.68%            | 0.61%        | 87.96%        | 98.13%         | 97.86%             |
| 7            | 7B           | 9940     | 54                  | 54              | 4                              | 7.41%                        | 1,725                       | 1,652              | 1,672              | 1.21%                     | 53                          | 32                  | 1.91%           | 24.39%              | 24.94%           | 0.36%            | 0.36%        | 87.22%        | 97.92%         | 98.12%             |
| 7            | 7B           | 9970     | 33                  | 33              | 7                              | 21.21%                       | 1,238                       | 1,187              | 1,192              | 0.42%                     | 46                          | 29                  | 2.43%           | 17.35%              | 17.45%           | 0.59%            | 0.50%        | 91.74%        | 98.33%         | 98.74%             |
| 7            | 7B           | 9980     | 31                  | 31              | 2                              | 6.45%                        | 1,272                       | 1,238              | 1,234              | -0.32%                    | 38                          | 29                  | 2.35%           | 25.28%              | 25.45%           | 3.47%            | 3.40%        | 90.49%        | 98.62%         | 97.82%             |
| <b>Total</b> |              |          | <b>265</b>          | <b>265</b>      | <b>69</b>                      |                              | <b>8,678</b>                | <b>8,208</b>       | <b>8,285</b>       | <b>0.94%</b>              | <b>393</b>                  | <b>212</b>          | <b>2.56%</b>    | <b>24.46%</b>       | <b>24.63%</b>    | <b>1.67%</b>     | <b>1.54%</b> | <b>88.08%</b> | <b>98.18%</b>  | <b>98.24%</b>      |

Notes:  
 \* # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.  
 \*\* District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.  
 \*\*\* Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.  
 \*\*\*\* Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.